



## Consulting

Upstream or downstream of its training projects, PACO also offers added value in the field of consulting.

Our consulting mission is situated on the strategic-conceptual, tactic-organisational and/or operational- implementation level.

Some of the domains we operate in are:

- Strategic Sales & Marketing plan
- Cultural Changes & Awareness Programmes
  - Quality & Company Culture
  - Mission, Vision & Values
  - Customer Care: auditing, complaint mgt system etc.
  - Empowerment
- Management of Change

Some models of inspiration are:

- 7S- model of Mc Kinsey
- Change Components by PACO
- Fishbone of Ishikawa
- SWOT-analysis
- Force Field analysis
- Balance Sheet
- Criteria Rating Form
- Polarity Tool
- Gantt chart